

CRAFTING DISTINCTIVE STYLE STATEMENTS

SINCE 1990

# TOP-NOTCH BELTS MADE TO YOUR SPECIFICATIONS

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*There are a number of reasons why leading retail chains and fashion houses in South Africa and beyond trust Saddler to manufacture and deliver quality belts under their own brands, crafted to their exact specifications. Here are a few of the ways our belts can add value to your business, and your bottom line.*

## WE LIVE LEATHER

We have a staff complement of 50 real 'leather people'. People who are passionate about our products and live our brand every single day. Many of them have been with us throughout our 30-year history. They're leather experts, craftsmen and women, not machine minders – giving you the reassurance that comes with specifying guaranteed quality from people who genuinely know their stuff.





## FLEXIBILITY AND AGILITY

Local, 100% on-site manufacture provides a significant advantage in the form of fast turnaround times versus ordering and shipping from foreign suppliers.

Local manufacture allows us to happily accommodate smaller order quantities and retool our production line rapidly to meet demand for new styles and ranges.

Streamlined plant line allows us to manufacture a number of quality belt ranges at any given time.

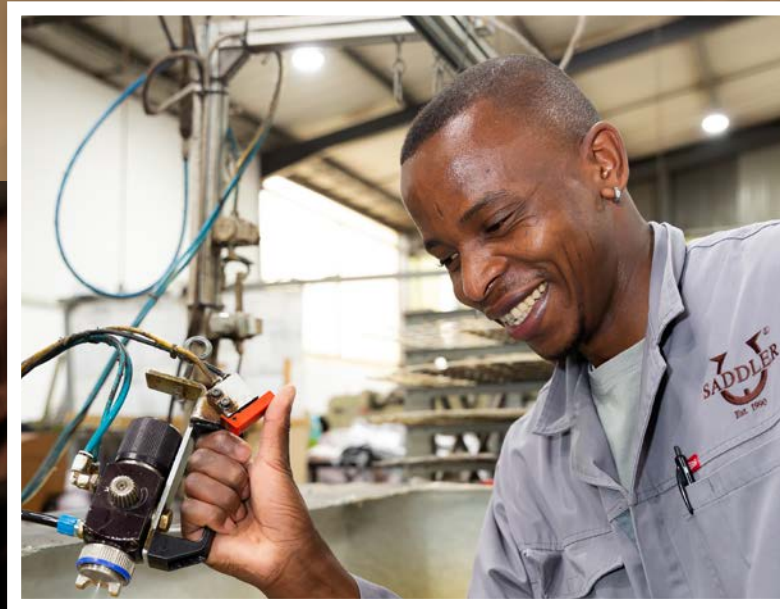
We price, label and pack white-labelled products for specific retailers, reducing the factory-to-shelftime - even in the busiest and most volatile seasons.



## INNOVATION THAT PRODUCES RESULTS

Highly adaptable manufacturing process allows us to customise easily to meet specific style requirements and incorporate a range of materials into our products.

We constantly upgrade and adapt our technical capacity with machinery sourced from leading international manufacturers to expand our output and finished product quality.





## COMMITTED TO QUALITY

At the heart of the Saddler promise is our uncompromising commitment to quality at every stage, from the genuine and synthetic leathers we source (from local suppliers wherever possible) to the attention to detail we put into every custom designed belt that leaves our factory.

We are constantly upgrading our equipment and upskilling our people to provide you with the very best product, designed to meet your exact requirements.

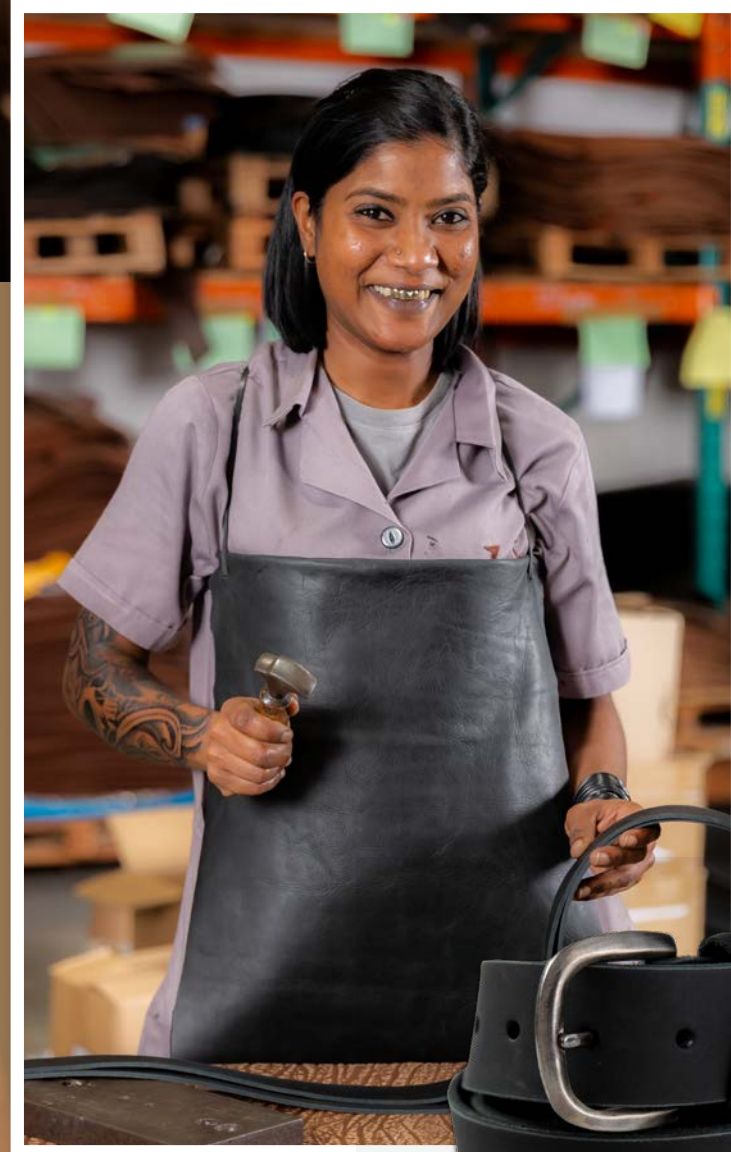


## PASSIONATE ABOUT PEOPLE

As a family-owned business we believe that building strong relationships with our customers and retail partners is a key part of our service offering.

We believe that there's simply no substitute for personal attention and a great service ethic when it comes to adding value.

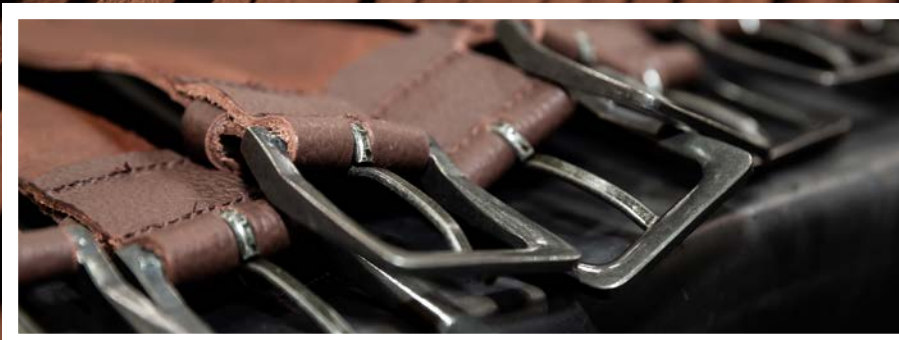
At the same time, we are committed to sustainable support for the communities in which our own people live and work, providing opportunities for entrepreneurial development, upliftment, job creation and career progression.





## DISCOVER THE GENUINE SADDLER DIFFERENCE

Make the smart choice, make the local choice. Speak to your Saddler consultant about your requirements and let us craft a truly distinctive range to meet your specific needs





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